

Seventh Annual Baramati Initiative on ICT and Development

Baramati, Maharashtra, India – March 15 - 17, 2007

Co-Organized by:



Vidya Pratishthan's Institute of Information Technology

Intel Technology India Private Limited

And

YES Bank

The Potential of E-Health

This is the seventh in a series of conferences organized by Vidya Pratishthan's Institute of Information Technology (VIIT) in Baramati, Maharashtra, India. This year, the conference will focus on **the use of Information and Communication Technology in Health (e-Health)**, exploring avenues through which governments, NGOs, development agencies and corporations can work, to successfully promote e-health to benefit the Indian population.

The healthcare industry is constantly changing and continually incorporating new advances in science and technology to meet society's needs. Recent developments in communication technology such as videoconferencing, the Internet, storing and forwarding images, streaming media, satellites, and wireless communications have greatly facilitated the exchange of information and expertise.

E-health is an emerging field which intersects with medical informatics, public health and the healthcare service delivery business, to improve access to affordable quality healthcare through the use of information technology. In a broader sense, the term characterizes not only a technical development, but also a state-of-mind, a way of thinking, an attitude, and a commitment for a networked, global thinking approach, to improve health care locally, regionally, and worldwide by using information and communication technology.

This year's conference theme is to showcase an unprecedented number of e-health applications that are beginning to deliver on the expected benefits of improved patient outcomes, better patient safety and cost effective care delivery, and to discuss how we can maximize the potential of e-Health in developing countries. Indian corporations, international NGO's, development agencies, governments and healthcare service providers from around the world will join us in exploring the following topics:

- Government efforts on use of ICT in health and family welfare.
- Potential impact of E- health initiatives & policies on rural health - International development agencies perspective.
- Health insurance - driving IT adoption.

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- Measuring the economic benefits of digitized hospitals
- Demonstrating successful use of technology in healthcare, improving operational efficiency, patient safety and satisfaction.
- Innovative Good Practices in healthcare
- ICT in Medical education - lacunas and research perspective.

The **Baramati Initiative** seeks to encourage learning through presentations and panel discussions, involving not only experts and practitioners from NGOs, corporations and government agencies, but also those who deliver the services at the grassroots, who together with patients are the ultimate beneficiaries of any improvements in the delivery of healthcare that can be achieved from the use of technology.

Further, the annual conference will continue to act as a platform for information exchange, exploring ways in which information and communication technology is being used as a tool to empower the poor. The event is a learning opportunity for participants allowing them to:

- ✓ Interact directly with grassroots partners i.e. people who are using this technology, and to learn from them the difference that ICT has made a difference in their lives
- ✓ Meet and interact with individuals and organizations that are financing these efforts
- ✓ Learn about new trends via exhibits and demonstration booths

The Baramati Concept

The basic concept behind this event is to highlight the enormous potential of digital technologies and the digital economy to help poor communities.

Poverty-alleviation organizations, social entrepreneurs, government institutions, corporate enterprises and even uneducated, village entrepreneurs are continuously developing technological solutions to serve the often-overlooked *customers* at the bottom of the pyramid. These solutions are bringing the benefits of the digital age—increased access to markets, education, environmental information, and government services – to communities around the world. In doing so, they are helping to build the business, economic and social cases for investing in systems and infrastructure needed to serve the poorest of the poor. Together, they are helping to empower hundreds and millions of the world’s underprivileged to become agents of their own development.

The purpose of Baramati initiative is to showcase how ICT is being employed to provide sustainable solutions to the needs of poor communities. The conference takes place in Baramati, a town located in rural Maharashtra where an ecosystem using ICT to aid the rural economy has been successfully implemented.

This conference attracts over 150 participants each year with over 30-40 foreign participants. Over the last 6 years, the Baramati Initiative has become one of the key forums for people to exchange information on innovative efforts in the field of ICT and Development.

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About VIIT

<http://www.viitindia.org>

Vidya Pratishthan's Institute of Information Technology was established in February 2000 at Baramati with an aim to provide quality education in the field of Information Technology and Computer Science. VIIT is a progressive institution equipped with state-of-the-art infrastructure and committed to human resource development.

Conference Website: <http://www.baramatiinitiatives.org>

About Intel Technology India Private Limited

<http://www.intel.com>

Intel Technology India Private Limited is a wholly owned subsidiary of Intel Corporation, the world's largest chip maker, a computing and communications silicon manufacturer and building block supplier to the internet economy.

Intel is helping to accelerate improvements in healthcare quality by understanding people's needs and delivering solutions that make it possible for them to protect and enhance their health throughout their lives. Our mission is to connect people and information at the right time to improve the healthcare experience for everyone.

About YES BANK

<http://www.yesbank.in>

YES BANK, India's new age private sector Bank, is the outcome of the professional commitment of its Indian promoters, Rana Kapoor and Ashok Kapur, to establish a high quality, customer centric, service driven, private Indian Bank catering to "Emerging India".

YES BANK has adopted international best practices, the highest standards of service quality and operational excellence, and offers comprehensive banking and financial solutions to all its valued customers. A key strength and differentiating feature of YES BANK is its knowledge driven approach to banking. The Bank has formed a specialized 'Development and Knowledge Banking Division' focusing on key sunrise growth sectors with predominant focus on Food and Agriculture.

The Bank's constant endeavor is to provide a delightful banking experience expressed with simplicity, empathy and totality.

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AGENDA:

Thursday, March 15, 2007

- 5:00 pm Participants assemble in Pune at Blue Diamond Hotel and leave for Baramati (Buses will be arranged to transport all participants)
- 7:30 pm Hotel Check-In
- 8:00 pm Reception and Dinner (Welcome)
- Mr. Sharad Kulkarni - Chairman, Governing Council, VIIT
 - Mr. Sadanand Sule - Member, Governing Council, VIIT

Friday, March 16, 2007

9:00 am **Opening Remarks**

- Mr. Sharad Kulkarni - Chairman, Governing Council, VIIT

9:10 am **Inauguration by the Chief Guest & Guest of Honour**

- Hon. Vimal Mundada , Health Minister , GOM
- Dilip Walse Patil , Health Education Minister
- Report inauguration

9:35 am **Inaugural Address**

R.R Shah - Member Secretary, Planning Commission

9:45 am **Keynote Address**

- Mr Chris Thomas , World Ahead Strategist - Intel
- Hardy Sekhon , Group, CIO or Group Director Q&A, Infoway

10.35 am **Tea Break**

10:45 am **Potential impact of E- health initiatives & policies on rural health - International development agencies & NGO's perspective - Panel Discussion.**

Moderator

Ashwin Naik, Vatsalya Healthcare Solution Pvt Ltd

Speakers

- Mr. Rajeev Verma, Dy Country Director, Johns Hopkins Bloomberg School of Public Health on Awareness building
- Rekha Masilamani, Pathfinder India, on NGO perspective
- Pamela Rao, Intl health & dev professional on Rural health policy
- Vinay Singhal Clinton Foundation on HIV / AIDS

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- 12.30 am **Corporate Initiatives in Rural Healthcare - a public private partnership**
- Moderator**
Ashok Chandavarkar - Intel on Baramati experience
- Speakers**
- Ashvani Srivatsava, AHEL on Apollo initiatives
 - Dr Krishnan - Medicity on Medicity rural initiatives
 - Mr Gurumoorthy - Karishma Software on MARCH
 - Dr Vijay Singh - Narayana Hrudyalaya, Amethi experience
 - Dr Ramaraju, Media Lab Asia on Healthcare projects of DIT
- 14.00 pm **Lunch Break**
- 15.00 pm **Healthcare Insurance - Driving ICT adoption**
- Moderator**
Dr Nayan Shah – Consultant
- Speakers -**
- Mr. Pranav Prasad - Head, Agri & Rural, ICICI Lombard on Private Insurance / Rural insurance perspective
 - Mr Chandrashekar -VP Marketing, Family Health Plan on TPA needs
 - Dr.D V S Sastry, Director General (R&D), IRDA
 - Mr. Amit Kumar, Head IT- Max New York Life on MNC Payor perspective
 - Mr A Babu, Andhra Government
 - Panel Discussion
- 16.30 pm Tea Break
- 16.45 pm **ICT in Medical education - lacunas and research perspective -**
- Moderator**
- MN Vidya Shankar - Joint Secretary, MOHFW OR IT Secretary, Government of Karnataka on Need for ICT in medical education
- Speakers**
- Dr. Prassanaraj, Medical Council of India on e-curriculum
 - Mr. Ranjan Dwivedi, Technical Advisor, UNAIDS on CME
 - Dr Neeraj Raj, MedRC Edutech on UG / PG content
- 18.25 pm **Visit to Exhibition**
- 20.00 pm **Video Conference**
Session 1 - Infoway
Session 2- Providence Health
Session 3 Banner Health or El Camino Hospital

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21.30 pm **Cultural Program & Dinner**

Saturday, March 17, 2007

9:00 am **Demonstrating successful use of technology in healthcare, improving operational efficiency, patient safety and satisfaction**

Moderator

Claire Medd, Digital Health Asia Pacific, Intel

Speakers

- Ashvani Srivatsava/ Binod Samal VP - Strategic Initiatives, Apollo Health Enterprises Limited
- Mr Thulasiraj (Video Conferencing) , Director IT & Systems Aravind Eye Hospital
- Srinivas Murthy Sr. Project Manager IBA (ex CIO of Rammaih hospital) Mr Bomi Bhote , CEO, Ruby Hall, Pune
- Artemis / Aditya Birla / Care / Raheja

10: 50 am **Tea Break**

11.05 am **Innovative Good Practices in healthcare**

Moderator

Alok Gupta

Speakers

- Dr. Vikram Chattwal, CEO, Reliance Health
- Mr. Vinay Ranade, Lab India
- Dr. Ashwin Naik, Vaatsalya healthcare
- Dr. Praneet Kumar, Fortis Healthcare
- Sadanand Bapat, Sayadhari Hospital

13.00 pm **Lunch + Exhibition**

14.00 pm **Measuring the economic benefits of digitized hospitals**

Moderator

Binod Samal / Sangita Reddy MD, Apollo Hospitals

Speakers

- Prasenjit Lahiri, Health Business Unit Head Wipro
- Mr. Vamsi, SRIT
- Claire Medd, Intel, Digital Health Group
- Dr Prem Nair, Medical Director, Amrita Institute of Medical Sciences
- Ms. Shanti Mathur, IBM Global Services India Limited

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- 15.45 pm **Government efforts on use of ICT in health and family welfare: discussion**
Moderator
Mrs. Chandra Iyengar, Secretary Health, Government of Maharashtra
Speakers
- Dr Patnaik, Municipal Corporation of Delhi
 - Mrs Pratibha P Joag, DDG, NIC on NIC projects on healthcare
 - Mr Shantanu Consul, Administrator, USO Fund on Connectivity - a rural perspective

- 17.30 pm **Plenary & Valedictory**
- Hon. Shri. Sharad Pawar , President ,V.P.
 - Dr Anbumani Ramadoss, Union Minister for Health and Family Welfare, GOI
 - Mr. Rana Kapoor . Founder & MD & CEO, YES Bank.
 - Mr Ramamurthy Sivakumar, Managing Director, Intel Technology, India
 - Mrs Sangita Reddy, Managing Director, Apollo Hospitals

19.30 pm **Dinner**

Sunday, March 18, 2006

8:00 am **Breakfast & Departure**
